



QMe

Connect, Share & Prosper



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Story behind

When Elina observed the use of QR codes at the DreamForce conference and asked

- What if we put them on business cards so smartphones could scan the contact information?,- to which David responded:
- What if the smartphone was the business card?





That's how idea of QMe application appeared.

Build a mobile and cloud ecosystem to speed up contact management, business networking, and business decision making.





Ideas and dreams are good. But its
great when those ideas come alive.
Live Start up!

That is where DeePInspire came to
help.





How DeePInspire helped



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Let's start with MVP

The minimum viable product (MVP) is a strategy used for fast market testing of a product or product feature to gain quantitative or qualitative feedback.

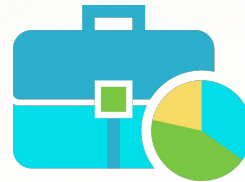
An MVP is more of a process and way of working than a tangible thing. Essentially, it's the process of getting the simplest version of your app possible to market, so you can begin testing and seeking validation.



Why MVP offers a better way



It minimizes risks



Decreases investments



Reduce development Time & costs



It is faster to market



Ease test hypotheses & features



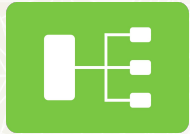
It leads to a more desirable product



Our Process



Our process



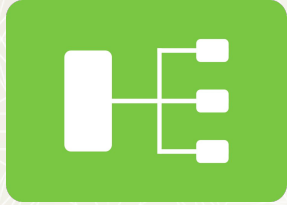
UX + Research



Graphic Design



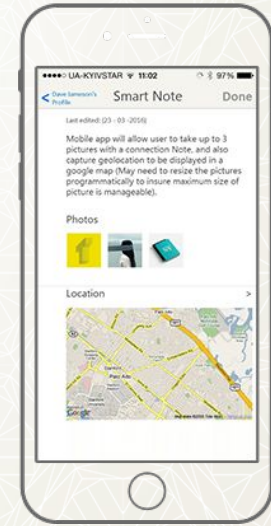
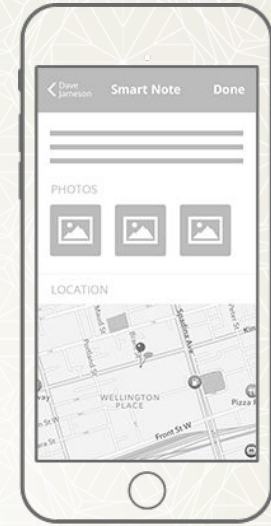
Mobile Development & Testing



UX + Research

On this stage we:

- structured the information and created information architecture;
- defined functionality for MVP V1;
- developed user interactions scenarios;
- prepared wireframes;
- created clickable prototype.



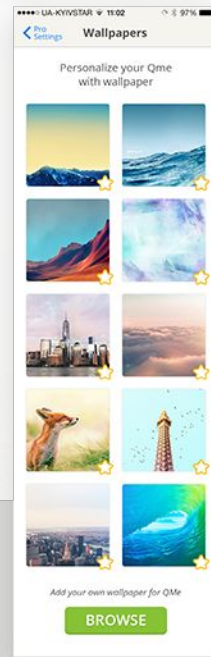
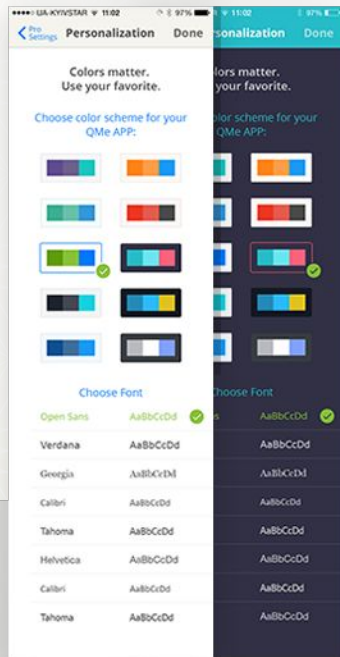


Graphic Design

After UX stage we move wireframes to work of UI designer, who made them look clean and comfy for the end-user.

UI stage is when great user experience become beautiful and attractive for user's eyes.

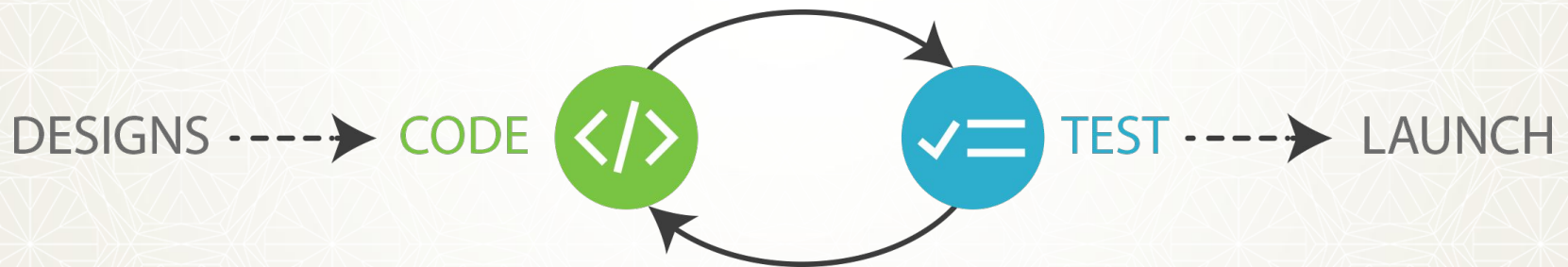






Mobile Development & Testing

Once the client approves designs, we start process of iterative development



MVP V1 was launched
in October 2015
and available in App Store



P.S. We are now working
on MVP V2



[Check clickable prototype](#)





QUESTIONS?

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